

MG †he Brand

Creator *Media Kit*

REAL-LIFE CREDIBILITY.
CREATIVE ENERGY.

Presence
with
personality.



Marilyn Gerena

Content Creator • Affiliate Marketing Creator • Digital Entrepreneur

Real-life credibility.

Creative energy.



Creator. Entrepreneur. Storyteller.

I'm Marilyn Gerena, the creator and entrepreneur behind MG The Brand.

I bring business sense, warmth, and lived experience to content that feels trustworthy on camera and purposeful behind it.

My work connects with grown women who value honest recommendations and polished presentation. I make products feel personal, useful, and easy to understand.

From the first hook to the final edit, I create with the customer in mind.

What will make her stop, understand, believe, and *act*?

Relatable

Polished

Business-minded

Conversion-aware

One woman. A whole *ecosystem*.

Product discovery, everyday inspiration, and the business of building something of your own.

Affiliate Marketing Creator

- 01** Shoppable product videos and honest recommendations that help customers decide.

TikTok & social content

- 02** Lifestyle, mindset, business, and product storytelling.

1K+

TikTok community*

Digital entrepreneur

- 03** Founder of Front Door Web Co. and the Marilyn Gerena Library.

CONTENT PILLARS

Lifestyle & wellness

Home & everyday products

Fashion & beauty

Business & mindset

*Community size stated on mg-thebrand.com, reviewed September 27, 2026.
Platform presence and content descriptions are drawn from the live website.

Every frame has a *job*.

Strategy first. Then story, styling, and content shaped around your campaign.

01

Affiliate marketing videos

Authentic short-form content for Reels, TikTok, and paid social.

02

Product reviews

Clear, benefit-led reviews for Amazon and social platforms.

03

Product demos

Hands-on storytelling that shows how a product fits real life.

04

Product photography

Styled stills, lifestyle scenes, and editorial product details.

05

Voiceovers

Warm, confident narration for reels, demonstrations, and ads.

06

Short-form ads

Hook-driven creative designed to earn attention quickly.

07

Affiliate content

Trust-building recommendations that help customers choose.

08

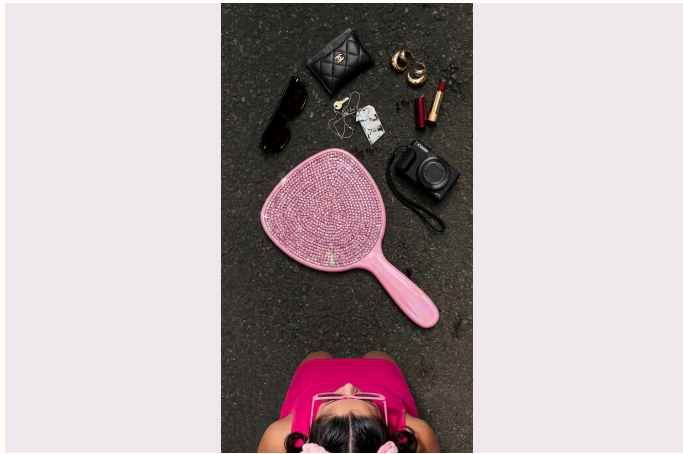
Creator partnerships

Campaign content built around your goals, audience, and voice.

Custom collaborations can be discussed based on your campaign needs.

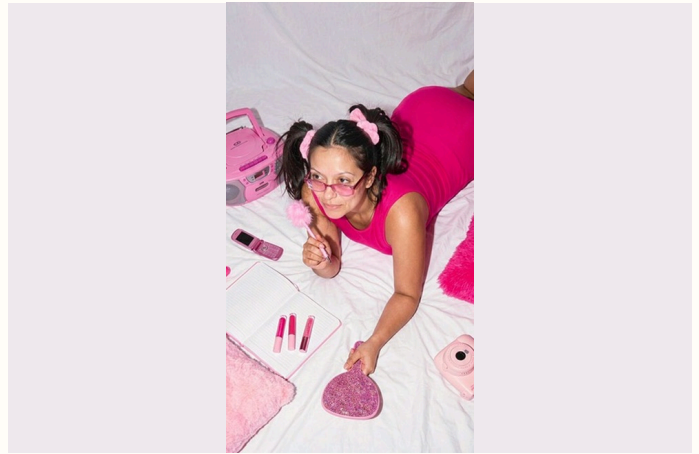
Made for the *pause*.

Real products. Clear benefits. A point of view that feels native to the feed.



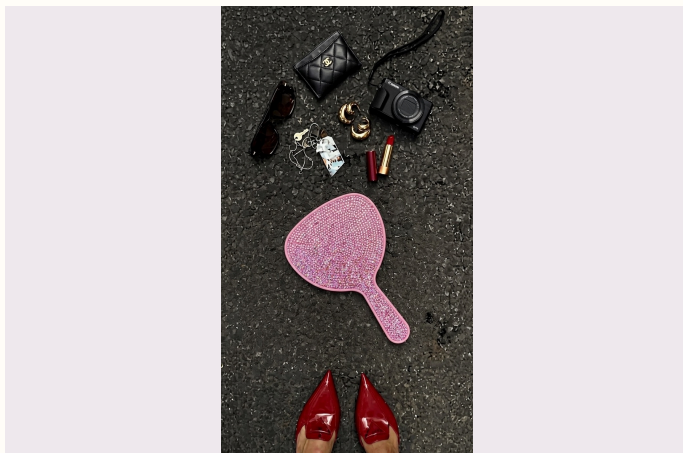
FASHION · BEAUTY

Lifestyle Product Placement ↗



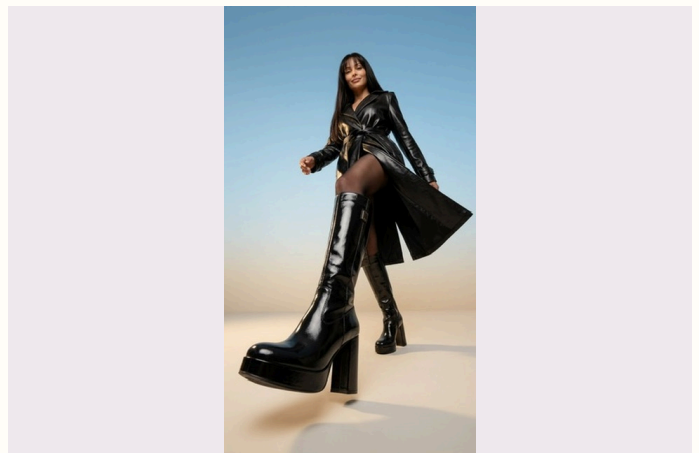
BEAUTY · FLAT LAY

Pink Aesthetic Story ↗



ACCESSORIES · EDITORIAL

Styled Product Detail ↗



FASHION · CAMPAIGN

Leather & Boots ↗

WATCH AFFILIATE MARKETING EXAMPLES

▶ Active Fitness Product Story ▶ Kitchen Lifestyle

Let's create something that *connects.*



For affiliate marketing, product features, brand collaborations, and creator campaigns.

Share your product, campaign goals, deliverables, and timeline.

Marilyn Gerena

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mg-thebrand.com ↗